

PERSONAL INFORMATION

First name(s) / Surname(s)	Ricardo André Basílio de Magalhães Anileiro
Telephone(s)	mobile +853 63255762
E-mail	ricardo_anileiro@hotmail.com
Nationality	Portuguese Macau ID: 1601033(2)
Date of birth	12 th October 1983
Gender	male

INTRODUCTION

I'm a open minded person, that shares a hard work ethic, and very passionate for innovative ideas, fresh and vibrant design. I like to think that I'm creatively driven and logically minded, and I expect high professional standards and integrity in the teams I'm involved with.

I've been developing for more than 5 years, a strong experience managing teams of diverse personalities in deadline driven environments, establishing employee career development program, leading cross-functional team collaboration, and developing business opportunities.

I have also come to appreciate the importance of teaching and development of trainees or those who are still in the process of development, helping the younger generations to feel the same passion and thrive for creative strategy, vision and communication.

WORK EXPERIENCE

Dates Oct 2012 - present

Occupation or position held

Chief Designer, project developer/manager

Main activities and responsibilities

- Carry out the planning, implementation, and follow through specific projects;
- Oversee the creative process and guide the marketing and design teams;
- Present clients with multiple creative options and ensure overall satisfaction and direction;
- Organize and develop training programs to meet new employees needs;
- Mentor junior staff and lead creative 'brainstorming' sessions to maximise the creative flow;
- Assist with the establishment of standard operating procedures and lead the company by conforming to and improving these procedures;
- Assist in budget management.

Name of employer / type of business or sector

Conde Group - www.conde-group.com / Creative Agency - Marketing and Design

Dates Jan 2012 - 2014 (freelance project)

Occupation or position held

Project co-creator, development and graphic designer

Main activities and responsibilities

- Planning of main theme and implementation of structure;
- Creative design development, following brand position;
- Oversee the layout, appearance and content of feature articles;
- Attend and organize photo shoots;
- Illustrator and infographic detailed work for specific articles;
- Photo manipulation with high-standards for automotive industry;
- Web tester and PDF analyzer.

Name of employer / type of business or sector

Iberian Gentleman Drivers - www.iberiangd.com / European Classic Car Race Organizers

Dates Apr 2011 to Aug 2012

Occupation or position held

Senior Graphic designer

Main activities and responsibilities

- Production and page planner with different departments;
- Design all news and special department pages according to space allotted by advertising;
- Advise managing editor and section editors on layout of pages;
- Create logos and graphics as needed; suggest graphics and illustrations for stories and projects;
- Photo manipulation with high-standards for automotive industry;
- Work closely with production staff to ensure pagination is running smoothly and efficiently;
- Contribute ideas and write to staff editorials;
- Participate on occasional opinion columns;

Name of employer / type of business or sector

Motorpress Lisboa - www.motorpress.pt / International media and magazine publisher company

Dates Feb 2009 - Mar 2011

Occupation or position held

Apr 2010 - Mar 2011 **Lead designer** Feb 2009 - Apr 2010 **Designer**

Main activities and responsibilities

- Website designer, maintenance and contents update;
- Create and design identities and promote company events, such as conferences, courses and promotional events;
- Project manager and adviser in the group monthly magazines;
- Production supervision and exhibitors assembly in major events;
- Main art finisher/inker.

Name of employer / type of business or sector

About Media Conferências, S.A - www.ambienteonline.pt / Conferences, courses and magazine publishers in the environment sector

PERSONAL SKILLS AND COMPETENCIES

Mother tongue - Portuguese
Proficient in English. Spoken Spanish

EDUCATION AND TRAINING

Dates	Title of qualification awarded
2003 - 2008	Degree in Graphic Design (5 year degree)

Name and type of organization providing education and training

College of Art and Design Caldas da Rainha (Escola Superior de Arte e Design das Caldas da Rainha)

TECHNICAL SKILLS AND COMPETENCIES

Adobe Creative Suite CC - Photoshop, Illustrator, InDesign, Bridge, Flash, Muse, etc.;

Office pack, with Word, Excel, etc;

Screen Printing, and other fine printing methods and major output and productions systems.

All Windows and Mac platforms including accessories;

Common integrated programs and systems tools.

ARTISTIC SKILLS AND COMPETENCIES

Photography, including darkroom experience;
Arts and crafts competences in various and different materials;
Screen printing and letterpress printing experience.

ADDITIONAL INFORMATION

Driving licence Since 2004, Category B

References:

Eric Ng, Executive Director of International Marketing (The Grand Ho Tram) +853 6299 9846

Christine Sou, Senior Event Manager (Pokerstars Live Macau) +853 6645 8322

Mona Wong, Assistant Marketing Manager (Conde Group) +853 6660 9749

Sandro Mêda (smeda@motorpress.pt)

Renato Silva (info@colectivodarainha.com)